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Filed Oct. 14, 1933.

The picture is a likeness of an individual Gladys Parker.

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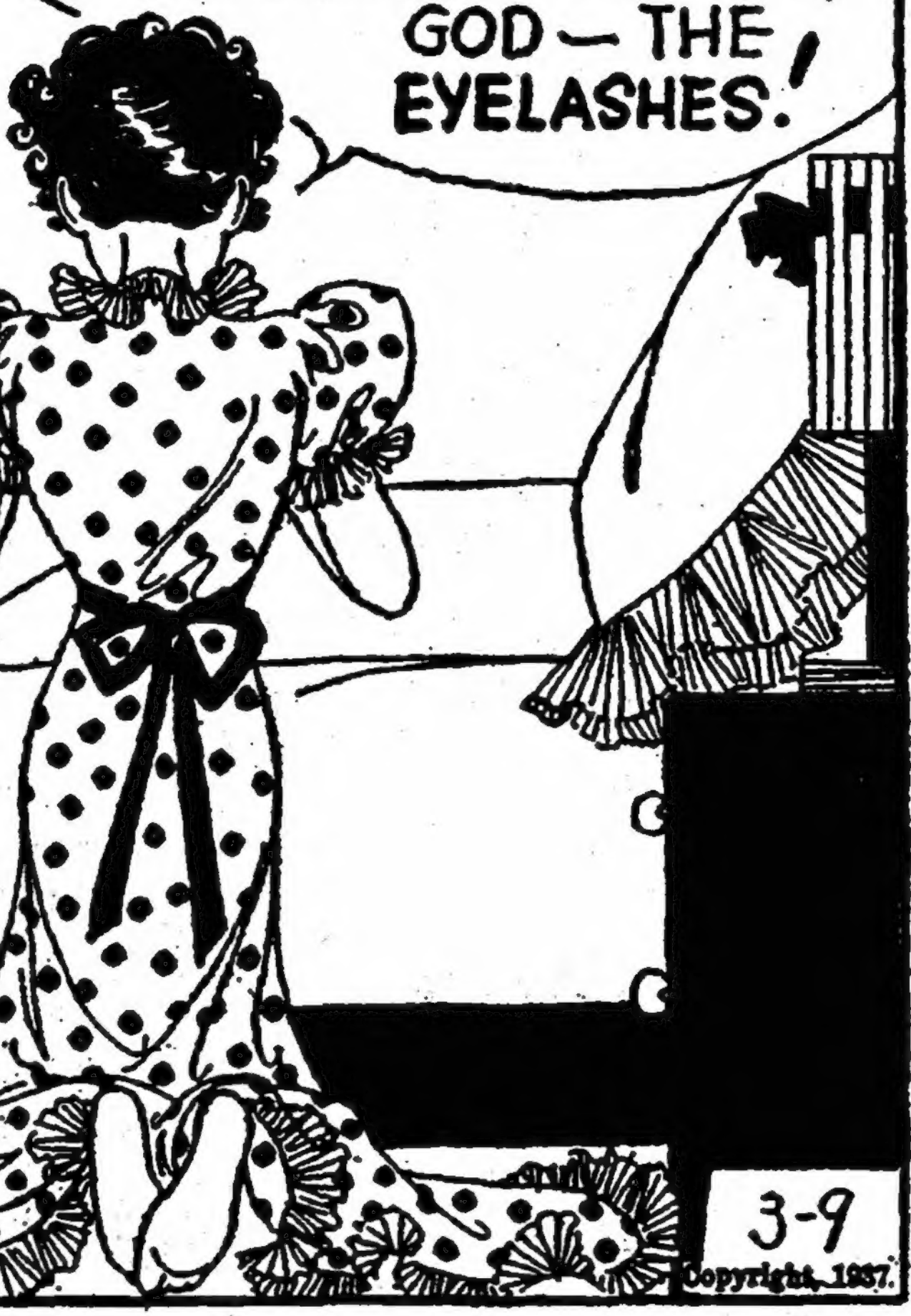
MOPSY

by GLADYS PARKER

MAKE ME AS BRAVE AS WASHINGTON— NOBLE AS LINCOLN— SMART AS PRESIDENT ROOSEVELT— WITH EYELASHES LIKE MARLENE DIETRICH, ESPECIALLY, PLEASE, GOD — THE EYELASHES!



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"BETTY G. I." AND "MOPSY" AID IN *Wac Recruiting*

AS ARTIST GLADYS PARKER DRAWS CARTOON CHARACTERS FOR MILLIONS OF READERS

By LESTER BYCK

GLADYS PARKER, artist and fashion designer, at work on a new adventure of Betty G. I.

THE name "Betty G. I." appears on no official personnel records of the Women's Army Corps. She never took basic training, never "policed" a company street, never attended a Friday night "GI Party" to prepare a barracks for Saturday inspection. But let this story stand as a special commendation for Betty G. I.'s unique contribution as a WAC recruiter.

It may be that you are one of the unfortunate few who have had the misfortune to go through life without ever having encountered Betty G. I. In that case you may have met her in one of her several other identities — as Mopsy, a nationally syndicated cartoon character, or as Gladys Parker, a slim, attractive artist and fashion designer, who is the creator of Betty G. I. and Mopsy and at the same time their human counterpart.

For several years Miss Parker has been drawing Mopsy for the entertainment of millions of newspaper readers. Mopsy is a cute, fluttery damsel with a flair for smart clothes and a penchant for saying the wrong thing at the right time.

Even before the organization of the Women's Army Auxiliary Corps Miss Parker frequently presented Mopsy in uniform. For lack of an official uniform in those days, Miss Parker garbed Mopsy in her own conception of what the well-dressed woman soldier would wear, and Mopsy sported a leather garrison belt and a service cap patterned after GI Joe's.

When the WAAC, later the WAC, came into being, Mopsy adopted the official uniform, dropping her garrison belt and changing her hat style. Never having taken the oath as a member of the Women's Army Corps, and being a cartoon character, Mopsy has a freedom of action that enables her to appear sometimes as a Wac and other times as a civilian.

In her civilian garb Mopsy never wears the same dress twice, which may be explained by the fact that for several years Miss Parker operated a fashionable dress shop in Hollywood, creating clothes for such movie stars as Marlene Dietrich and Lana Turner.

Miss Parker herself wears many of the costumes in which she garbs Mopsy and affects the same striking coiffure. She carefully combs her curly, titian hair, then as painstakingly ruffles it again to give it a mussed-up, Mopsy appearance.

Betty G. I. came into being only recently. While Mopsy takes occasional lapses into civilian life, Betty G. I. would never think of appearing in anything but the WAC uniform. Miss Parker draws Betty G. I. especially for the Women's Army Corps and the cartoon panels are distributed in mat form to more than 170 camp newspapers by the Recruiting Publicity Bureau, U. S. Army.

Some of the adventures of Betty G. I. and Mopsy are based on the observations of Miss Parker at many Army posts, while others are purely imaginative. Miss Parker had ample opportunity to study the Wacs and the Army generally in

MOPSY as she appeared in her first unofficial uniform

THIS is how Mopsy looks today as she carries on her unique recruiting efforts

THESE DARN MOSQUITOES ARE GETTING TOO FASTIDIOUS, I CAUGHT ONE OF THEM TURNING OVER MY DOG TAG TO FIND OUT MY BLOOD TYPE!
GLADYS PARKER
9-26-44

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W IT'S NOT EXACTLY SIZE BUT WE'RE T OF SKIRTS!
TELE-PHONE, BETTY!
IF IT'S THE COLONEL, SAY "NO." IF IT'S THE CAPTAIN, SAY "MAYBE", IF IT'S PRIVATE JOE, SAY, "SURE, YOU BET!"
GLADYS PARKER
THAT MUCH STUFF WILL COST YOU A THREE-DAY PASS!
BETTY'S LAUNDRY
GLADYS PARKER
HAVE YOUR FOXHOLES DUG BY THE EXPERTS REASONABLE PRICES
GLADYS PARKER

THE Betty G. I. cartoons above are among those distributed to camp newspapers by the RPB

nearly two years of traveling from one military post to another with her husband, Lieutenant Benjamin D. Allen, who is now in France with the combat engineers.

Lieutenant Allen, also an artist, entered the Army as a private in July 1942. He served at various times at Patterson Field, Ohio; Fort Leonard Wood, Missouri; Camp Sutton, North Carolina; and Camp Abbott, Oregon, and was commissioned a second lieutenant after attending Officer Candidate School.

In addition to her Mopsy and Betty G. I. Miss Parker is known to newspaper readers as the creator of "Flapper Fanny," and "Gay and Her Gang." She also "ghosted" "Flying Jenny" for a year and a half while its regular artist, Russell Keaton, was in the Army.

The fact that Miss Parker frequently puts Mopsy in the WAC uniform is a tribute to its attractiveness. Mopsy is a fashion figure, and thousands of American women are wearing clothes inspired by this cartoon.

Sometimes Mopsy and Betty G. I. wear heels a bit higher than is permitted by WAC regulations. Often they become involved in situations which would make a top sergeant's hair turn gray if they were flesh-and-blood Wacs. But, in their own inimitable way, they do serve to popularize the Women's Army Corps.

Miss Parker, Mopsy, Betty G. I. and Roberta live in a cozy apartment in New York City. The closets in their combination studio-apartment bulge with evening gowns, dresses, and suits designed by Miss Parker, but the artist usually works and lounges in slacks.

"I've talked to a great many Wacs and watched members of the Corps at work, and I have the greatest respect for their contribution to the war," Miss Parker said in explanation of her WAC cartoons. "I've also talked to a great many civilian women who have held back from joining the WAC for fear that they might not be able to take the discipline and routine involved in being a soldier.

"It's my hope that Mopsy and Betty G. I. can convince such civilians that there is adventure and fun in the Women's Army Corps as well as work of a vital nature. If I am succeeding, then I know that I am helping to bring the war to a victorious conclusion a bit quicker — and the sooner the war ends the sooner my husband and millions of other fighting men will be free to come home."

Mopsy and Miss Parker dress alike, use the same hair style. Below, Mopsy illustrates a Gladys Parker gown, as worn in real life by the artist

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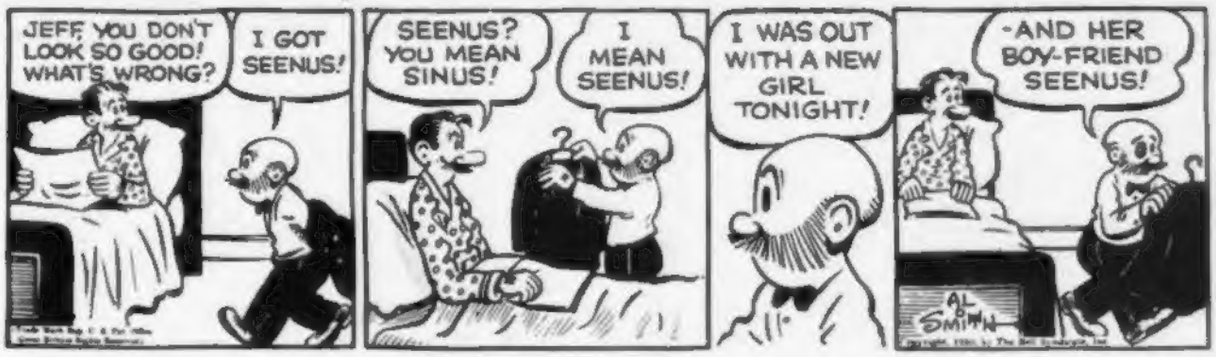
The big ones are from **BELL**

From the world's first comic strip to big-name by-liners


JEFF, YOU DON'T LOOK SO GOOD! WHAT'S WRONG?
I GOT SEENUS!
SEENUS? YOU MEAN SINUS!
I MEAN SEENUS!
I WAS OUT WITH A NEW GIRL TONIGHT!
-AND HER BOY-FRIEND SEENUS!
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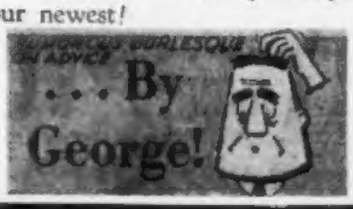

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